

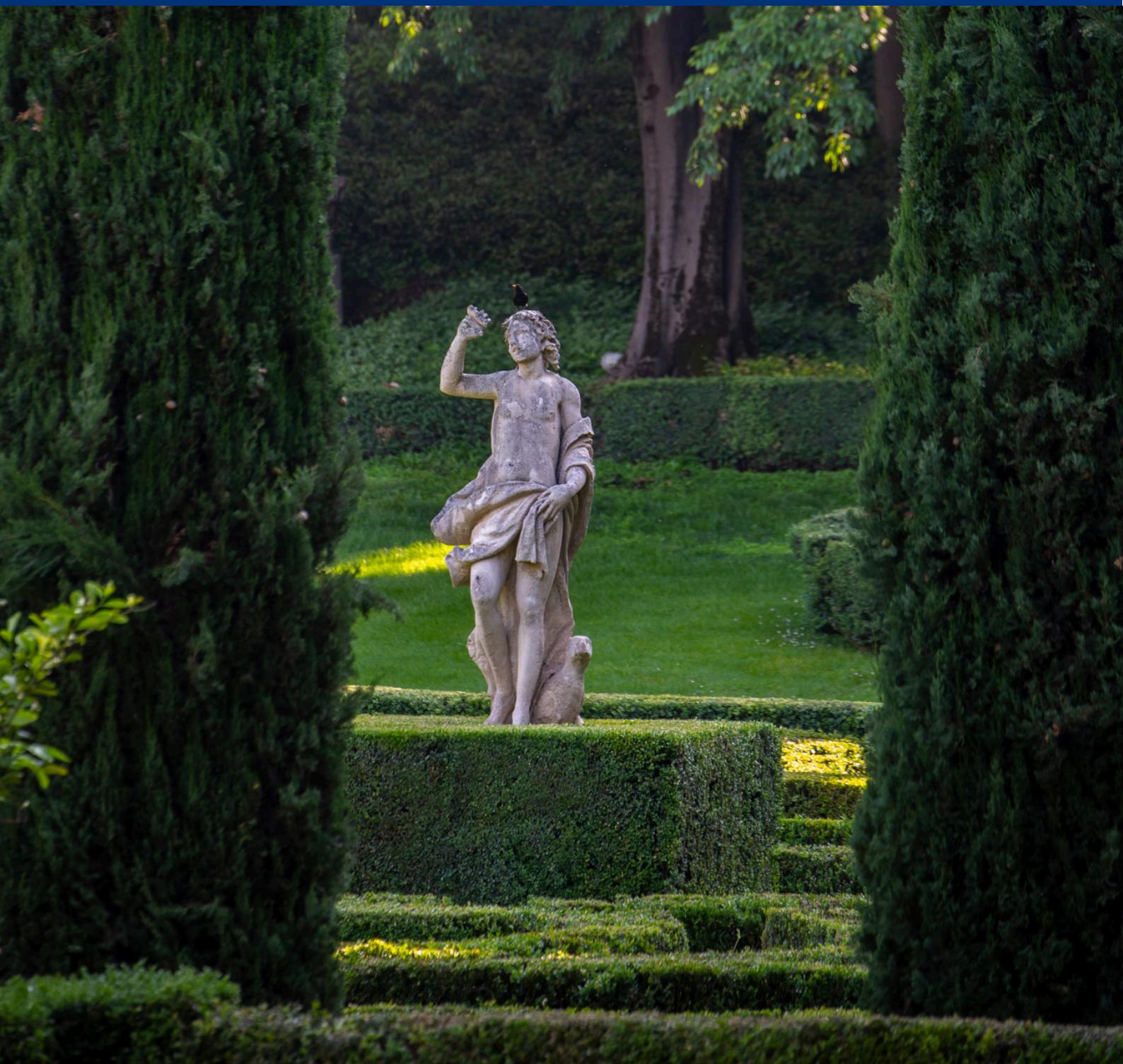
European  
Historic  
Houses  
NextGen

# 9th Cultural Weekend

February 27-March 1<sup>st</sup>, 2026  
Verona IT

**ADSI**  
Associazione Dimore Storiche Italiane ETS  
Gruppo Giovani

# Programme



We are happy to  
welcoming you to the  
9<sup>th</sup> EHH NextGen  
Cultural Weekend in  
Verona -2026.

With big thanks and in  
collaboration with ADSI  
– The Associazione  
Dimore Storiche Italiane  
– especially the  
President Maria Pace  
Odescalchi, the regional  
board of Veneto and  
their NextGen  
coordinator Eleonora  
Porcellato

**ADSI**  
Associazione Dimore Storiche Italiane ETS  
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# Friday, 27-02

17:00 - 18:00h **Visit of Palazzo Balladoro - Banca Passadore**  
City Centre of Verona  
Corso Cavour, 41 – Verona

18:30 - 20.00h **Visist of Palazzo Orti Manara**  
City Centre of Verona  
Via Orti Manara, 5 – Verona

20.00h **Dinner (tba)**



Above: Palazzo Balladoro and two pictures of Palazzo Orti Manara

# Saturday, 28-02

09:00 - 09:30 **Bus Departure for**  
Meeting Point: Piazza Arsenale,  
Verona

09.30 - 10.45 **Visit of Progetto Arte Poli**  
Via Bresciana, 67b – Verona

10.45 **Bus Departure to Negrar**

11.20 - 12.45 **Visit of Villa Rizzardi**  
and **Giardino di Pojega**

13.00 **Lunch (tba)**

14.30 - 15.00 **Bus Departure**  
back to Verona City Centre

15.00 - 17.00 **Visit of Giardino Giusti**  
and **Design/Sound experience by**  
**Jacopo Gonzato**

17.00 - 19.30 **Free time**

19.30 **Dinner at Club Al Teatro**  
Dresscode for men: business casual  
(including jacket and tie), women  
business casual/cocktail.



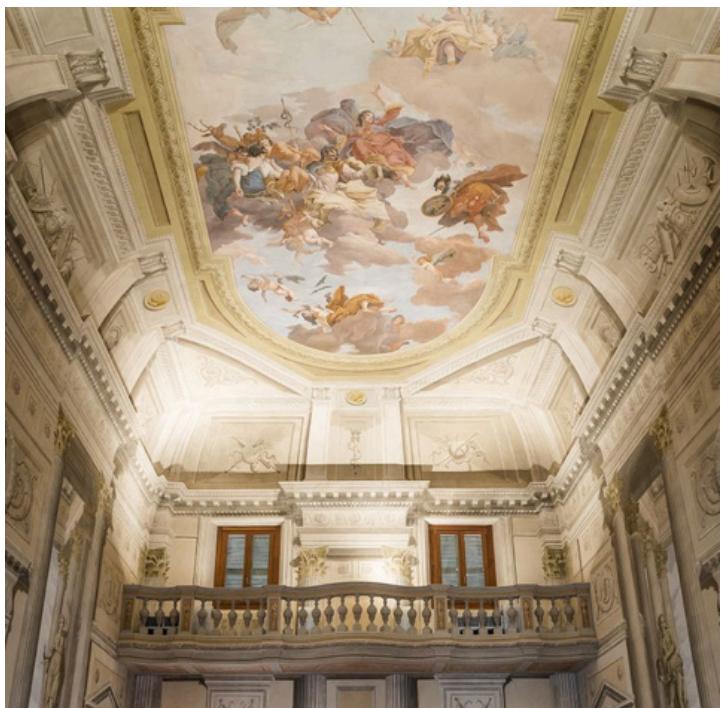
Picutres: Arte Poli; Giardino di Pojega, and two of Giardino Giusti

# Visits

## Palazzo Balladoro

The Balladoro family owes its fortune to the silk industry in the mid-17th century, and it was during this period that they owned a palace on Corso Cavour.

In 1738, the Venetian Senate awarded the family the title of Count, and the palace was rebuilt to a design by Luigi Trezza. Palazzo Balladoro features elements of Classicism: the entrance portal is arched with a rusticated wall, while the piano nobile features a Sanmichelian-style balcony. The central axis of the building is marked by a French window with a raised tympanum. Later, interior renovations were carried out by Adriano Cristofoli. The Hall of Honor remains perfectly preserved today, with its ceiling and walls frescoed in 1780 by Pio Piatti and Carlo Ederle. The ceiling depicts "Virtue Drives Out Vice," while the walls feature monochrome architecture and statues. In the palace's first courtyard, three recently restored sundials can be seen.



## Palazzo Orti Manara

The Palazzo Orti Manara is a significant Neoclassical palace in Verona, Italy, designed in 1794 by Luigi Trezza. The building is famous for its elegant façade, which features a striking balcony with balustrades supported by atlantes (male statues used as supporting columns). The estate, which owes its name to the unification of the noble Orti and Manara families in 1683, is centrally located near the Verona Arena. Parts of the palace are now used as modern accommodations (Orti Manara Design Apartments) and occasionally serve as a venue for cultural events.



# Visits

## Progetto Arte Poli

The history of Progetto Arte Poli begins in 1953, when Master Albano Poli opens a small artshop in the center of Verona. The workshop has grown in knowledge and passion for glassworks that comes from artistic stained glass windows and accessories that stand out for their timeless style even in modern day times. Among this, the Poli Arte lamps are frequently recognized for their innovative design and are today sought after by antique dealers all over the world or reproduced in unique pieces.

Progetto Arte Poli studio is a unique and revolutionary studio which carries on the tradition of a Renaissance workshop where different manufacturing techniques coexist.



## Villa Rizzardi and Giardino di Pojega in Negrar di Valpolicella (VR)

In the heart of Valpolicella, the historic Rizzardi estate is home to Villa Rizzardi and the Garden of Pojega, a site of considerable interest for its history, landscape, and architectural design. Here, the evolution of the property is intertwined with a remarkable example of late 18th- century green architecture, where the design conceived by Count Antonio Rizzardi and architect Luigi Trezza still harmoniously resonates with the surrounding landscape. Renowned for the clear perspectives and its Green Theatre, one of the largest and most well-preserved in Europe, the Garden combines the rigour of Italian tradition with the softer atmosphere of the landscape garden. The current layout faithfully reflects the original design, documented in historical drawings preserved at the Verona Civic Library, while the recent restoration supported by the National Recovery and Resilience Plan (PNRR) has restored coherence and clarity to the entire composition.



# Visits

## Giardino Giusti

At the end of the thirteenth century the Giusti family moved to Verona from their home in Tuscany. In 1406 Provolo Giusti purchased a piece of land next to the ancient Postumian Way, the main east-west thoroughfare across the Po valley. The ancient factory buildings were replaced during the course of the sixteenth century by an elegant palazzo in the style of Michele Sanmicheli. Behind it, a formal garden was laid out according to the fashion of the age, with low hedges, cypress trees, fountains and grottoes. The driving force behind these transformations was Agostino Giusti (1548-1615), an erudite man with a passionate interest in music and painting. A Knight of the Venetian Republic, he also had many contacts among Europe's ruling families, the Medici and Habsburgs among them. The entrance leads into a porticoed area and beyond the gate on the opposite wall may be glimpsed a long avenue of cypress trees terminating at a grotto, above which looms a huge grotesque mask sculpted out of the rock face.

The Giusti Garden had many elements in common with the Gardens of The Medici, which provided a sort of aesthetic reference point for the educated elites of the period. From 1921 until the last war when it was destroyed, the Residential Apartment in the main Palazzo was the home of Giovanni and Nora Giusti del Giardino and their children Justo, Francesco, Alfonsa and Carlo Alberto. The 20th-century Apartment showcases a way of living, and of furnishing and decorating that is of a certain time.

## Jacopo Gonzato SOUND GEOMETRY

Jacopo Gonzato is a designer who aims to change the rules of sound diffusion, starting with the shapes of Platonic solids and then conducting a cross-disciplinary exploration of harmonic forms, experimental design, and innovation.

The overall harmonies can be described as magical: space is created according to harmonic proportions, and sound takes shape in structures designed to make the sound source itself seemingly absent.

A lifelong music enthusiast and fascinated by musical instruments, Gonzato has been the creator and leader of innovative sound-related projects. Today, his works are on display at the Rossana Orlandi Gallery in Milan.



# Sunday, 01-03

10.00 Visit of Palazzo Maffei Art  
Verona City Centre

13.00 Optional Lunch  
tba



## Palazzo Maffei Art

Palazzo Maffei is a new point of reference for art lovers, an eclectic path between masterpieces and curiosities that go through more than four thousand years of history, with more than 700 works united by a kaleidoscopic passion for collecting.

An important focus on veronese painters. The passion for Italian Futurism and Metaphysics. Authentic masterpieces of modern and contemporary art and the great masters of the twentieth century: from Picasso to de Chirico, from Magritte to Fontana, Burri, Manzoni and Modigliani. In Verona, in the heart of the city, Palazzo Maffei offers visitors, in the atmosphere of a private home, a journey with a "double soul", between ancient and modern, a dialogue between the arts: painting, sculpture, Applied Arts and architecture.

Throughout the museum, a dialogue has been created between the ambiance of the two Noble Floors, where the atmosphere of a private home and of a cabinet of curiosities can be felt. The dialogue continues throughout the exhibition, where a piece of modern art unexpectedly breaks the thematically arranged classical works.

The result of this great passion is Palazzo Maffei – From Antiquity to Contemporary Art, a cultural initiative fostered by Luigi Carlon, businessman and Veronese collector, architectural project by studio Baldessari and Baldessari and curatorial project by Gabriella Belli, with scientific contributions by Valerio Terraroli and Enrico Maria Guzzo.



# Information

## Tickets

**3-day Ticket, total Fee:**  
EUR 230

Friday includes:  
Drinks, tour and dinner

Saturday includes:  
Lunch, drinks, dinner, transportation

Sunday includes:  
Visit and transportation

Excludes: Nightlife drinks, breakfast,  
accommodation, travel to Verona

**Saturday-Night Ticket only:**  
will be announced soon!

## Hotel suggestions

Hotel Milano & SPA  
Hotel Accademia  
Hotel San Luca  
Opera Relais de Charme  
Hotel Verona  
NH Collection Palazzo Verona  
Hotel Gabbia D'Oro  
Hotel Due Torri Hotel

## Register here

(First come - first served. The number of  
participants is limited to 30 people.)  
[www.ehh.eu/event/nextgen-cultural-weekend/](http://www.ehh.eu/event/nextgen-cultural-weekend/)

## Contact on Location

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## Thank you

Thanks to the big support of ADSI!



Associazione Dimore Storiche Italiane ETS  
Gruppo Giovani

## Please note!

The organiser EHH, together with the owners  
of the historic properties, reserves the right to  
exclude members from the programme in the  
event of misconduct. Thanks for your  
understanding.

